

STARWARE PROFILE



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REF: Starware Profile

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ORIGINAL

QUALIFICATIONS

ORIGINAL

STARWARE PROFILE

STARWARE was established in Cairo - Egypt, with the vision of diffusing and functioning the IT in its portfolio of integrated services, targeting the local and the regional markets. Perceiving and in-depth analyzing of the client's needs, **STARWARE** develops, implements, and maintains the solutions provided – affording the most recent technology and most acquainted to the client's infrastructure, delivering the best and most cost effective system.

Believing in the human capabilities as the main endeavor for any organization success, the company is founded by selective group of IT engineers, who gain their experience by a combination of continuous learning and teaching within the academia field, as well through big projects for governmental entities. From the same perception, **STARWARE** keeps on the same track while hiring its technical and administrative staff. We can – proudly – say that our team is a selective group, each in his / her specialty.

Technicality –observed as a main asset – is supported by qualified calibers in management, capable to structure the organization, counting on the latest theories and best practices in management.

SERVICES PORTFOLIO

Understanding the market's current needs and its potential growth and tendencies, **STARWARE** provides a complete set of services, which each figures as independent component or integrated with other solutions. As main services, they could be illustrated in the following:

- ❑ Develop integrated IT solutions
- ❑ Develop and publish Internet websites and portals
- ❑ Develop IT networks
- ❑ Train and couch the internal resources on using the solutions developed as well on other IT solutions
- ❑ Restructure work processes inside organizations and private companies
- ❑ Develop an integrated strategic studies for IT systems building
- ❑ Support and maintain for the IT systems developed.

The main objective – behind any solution built – is to provide the adequate solution, solve the problem, forecast the scalability of the system, friendly user and integrate within the client's infrastructure assuring both: reliability and cost-effective.

From this angle, we continuously gain new clients and proud to announce that, more than 70% of our clients are based on the referral system; ensuring an increasing confidence in our name and our deliverables, comforting our client as they better identify us by the best "Supplier-Partner" provider.

TECHNICAL COMPETENCIES

Considered as the Key Success Factor (KSF), the organization is empowered by strong technical team, collecting a distinguished pool of expertise and knowledge in the different technologies within the different sectors. As backbone, the team is supported by Oracle and Microsoft Certified Engineers, whose studies are supported by professional business processes. Values of similar studies are directly reflected on the client as well as the systems developed – by considering the following points:

- ❑ Ensuring high quality solutions, supported by quality control and quality assurance
- ❑ Providing what fits most with the client's needs and infrastructure
- ❑ Affording technical training, guidance and follow-up until getting the client's staff capable to use and manage the solutions developed,
- ❑ Providing scalable and open-platform solutions
- ❑ Thinking win-win, considering the client as the capital ensuring our continuous success
- ❑ Ability to provide – upon request – a support service, available 24hours/ day, 7days/ week.

TOOLS & TECHNOLOGIES

STARWARE provides solutions and develops systems using the listed tools and technologies:

- ❑ Microsoft Environment (MS Visual Studio .NET Enterprise Developer, Visual Basic, SQL Server 2008 enterprise edition, etc...)
- ❑ Internet & Web Development Tools (e.g., XML Web services, JAVA, etc...)
- ❑ Sybase & Power Builder
- ❑ Multimedia Tools.

Parallel, the technical department always follows the latest technologies and tools launched, ensuring an up-to-date level, and counting on being a distinguished partner for Microsoft and Oracle.

VALUE PROPOSITION

- ❑ Eager team – willing to continuously deliver an outstanding result – deals with the challenge as integrated part of the work. This spirit is the main endeavor and driver for project deliverables, focusing on ensuring high quality, delivery on time and cost-effective solutions.
- ❑ Visionary team – where sky is the limit – does not stand against obstacle as a problem blocking work to progress, but as new perception to add to the project.

- Supporting and understanding – your needs’ – is not limited to solution developed, but further more, considering your business circumstances, affording solution within the minimum disturbance for your staff..

Listing our values would be standard in our ID Card (knows as overview), however, we are deeply confident in the saying; seeing is believing – so, we encourage you to partner us in your coming project and discover our real values – the values of a company “**Established To Be Your Right Expert**”.

CLIENT REFERENCE

STARWARE is proud to confirm its success in implementing large projects - compared by the years of experience since its establishment- a generic sample list of STARWARE customer base is attached and a selected number of successful projects in different market segments will be highlighted hereafter:

PORTAL DESIGN, DEVELOPMENT

Savola Egypt

Address: 6th Industrial District, Nasr City, Cairo.
Project Scope: Designing, development & updating the content of the corporation website.

URL: <http://savolafoods-eg.com/>

Contact info: Mr. Mohammad Esam
+2 0 10 2660788

King Abdullah International Medical Research Center

Address: Riyadh, Saudi Arabia.
Project Scope: Designing, development & updating the content of the website.

URL: <http://www.kaimrc.med.sa>

Contact info: Mr. Iad Alrae'
+966 569272715

Verinno Egypt

Address: Maadi, Cairo

Project Scope: Development & updating the content of the corporation website, which is a fully dynamic flash site.

URL: <http://www.verinno.com>

Contact info: Miss. Shaimaa
+2 0 10 5285348

TMGH (Talaat Moustafa Group Holding)

Address: Dokki, Cairo

Project Scope: Development & updating the content of the corporation website (Investors section) and redesigning many parts in group related portals like: Madinaty, Alrehab, San Stefano.

URL: <http://www.talaatmoustafa.com>

Contact info: Mr. Ehab Tawfik
+2 0 10 1220803

The full customer list and details in this section is available upon request.

SECURITY SERVICES (CODE REVIEW + NETWORK)

Qatar Government (Qatar Foundation)

Address: Qatar - Doha

Project Scope: Testing & resecuring the whole e-tenders portal, which was reviewed from the well known security org. CERT (USA).

URL: <https://www.qnrsubmission.com/>

Contact info: Mr. Wael Khedr
+974 5575002, +974 5776868, +974 5409168

MSN Arabia, Masrawy.com, Arabfinance.com

Address: Link dot Net, Dokki.

Project Scope: Detailed security reports about all holes found in our previous free reports. Our Company was known as "Resecure".

URL: <http://www.arabic.arabia.msn.com>
<http://www.masrawy.com>

Contact info: <https://www.arabfinance.com>
Mrs. Hanan Abdel-Megid

Filgoal.com

Address: Mohandiseen, Giza.
Project Scope: It was highly needed to secure the connection between Filgoal.com & Vodafone portal, as well as the whole Filgoal portal itself.

URL: <http://www.filgoal.com/>

Contact info: Mr. Con O'Donnell
+2 0 10 1040237

HOSTING SERVICES

Filgoal and other Vodafone's services

Address: Salah Salem St. – Al Azhar - Cairo
Project Scope: Hosting of Filgoal which is considered the largest soccer portal in Egypt. Other services are also hosted by www.host-ware.com

URL: <http://www.filgoal.com/>

Contact info: Mr. Con O'Donnell
+2 0 10 1040237

Alshorouk Newspapaer

Address: Mohandiseen, Giza.
Project Scope: Hosting of the newspaper & the company portals on different servers.

URL: <http://www.shorouknews.com/>

Contact info: Mr. Mohammad Atfy
+2 0 10 0075400

Youm7 Newspapaer

Address: Mohandiseen, Giza.
Project Scope: Hosting of the known portal.

URL: <http://www.youm7.com/>

Contact info: Mr. Antonios
+2 0 12 26202700

Ministry of Education (KSA)

Address: Riyadh, Saudi Arabia.
Project Scope: Hosting & consulting for the internal portal.

URL: <http://www.teachers.gov.sa>

Contact info: Mr. Mohammad Eldris
+966 555496881

The full customer list and details is available upon request.

ORIGINAL

E-MARKETING

- In sector SMS advertizing we are no. 1 as a private service provider (after the three networks providers).
- Most of the well known companies are some of our clients, like:

TMG (Talaat Moustafa Group), Maghrabi, Baraka, BnP Paribas, ABC Bank, Arab Bank, CIB , Adidas, Sony, Samsung, Seventy, BTM, Bella Donna, Cadbury.....

The full customer list and details (hundreds) is available upon request.

CAIRO CALL (CALL CENTER)

It is also a fully owned division by our company, with 100 agents (seats), located in Abbas Alakkad st.

Please call for details if you're interested in these services, or just take a look at:

www.cairocall.com

ORIGINAL

KEY PERSONNEL AND STAFFING

ORIGINAL

STARWARE had appointed a highly qualified team with members coming from different disciplines, technical, product development, commercial and project management. STARWARE believes that the team has the capability not only to provide the necessary technical expertise to design & develop, but most important will manage the services and the commercial challenges typically associated with new services.

Technical Jobs:

| <i>Job Title</i> | <i>Senior</i> | <i>Junior</i> | <i>Comments</i> |
|------------------|---------------|---------------|---|
| Project Manager | 2 | | Scalable depending upon no. of projects |
| Graphic Designer | 1 | | |
| ASP Developer | 2 | 2 | |
| PHP Developer | 2 | 0 | |

Management & Admin Jobs:

| <i>Job Title</i> | <i>Senior</i> | <i>Junior</i> | <i>Comments</i> |
|-------------------|---------------|---------------|-----------------|
| General Manager | 1 | | |
| Technical Manager | 1 | | |
| Sales | 2 | 5 | |
| Accountant | 1 | 1 | |
| Office Admin | 1 | 1 | |